# JOURNALISM PORTFOLIO OF SARAH EDGE

HELLO AND WELCOME TO MY PORTFLIO. HERE I HAVE GATHERED SOME OF MY PUBLISHED WORK FROM OVER THE YEARS FOR YOUR VIEWING PLEASURE.

I'LL START BY TELLING YOU A BIT ABOUT MYSELF. I
GRADUATED WITH A BACHELOR'S DEGREE IN
COMMUNICATION FROM CALIFORNIA STATE UNIVERSITY
SAN MARCOS. DURING MY TIME AS A STUDENT AND OFF
TIMES, I HAVE DEVOTED A LARGE PORTION OF MY LIFE
TO REPORTING.

I FIRST BECAME INTERESTED IN JOURNALISM IN HIGH SCHOOL WHEN I WROTE FOR THE SCHOOL NEWSPAPER, THE CRUSADER VOICE. I CONTINUED TO BE PART OF AN



EDITORIAL STAFF INTO COLLEGE WHERE I WROTE FOR GOLDEN WEST COLLEGE'S PAPER, THE WESTERN SUN. SINCE THAT TIME, I HAVE ACTIVELY PURSUED WEBSITES THAT MATCHED MY INTERESTS AND OFFERED MY SERVICES TO THEIR EDITORIAL STAFF. LISTED BELOW ARE THE NAMES OF THE WEBSITES AND COMPANIES THAT I HAVE WRITTEN & REPORTED FOR:























ARTISTS I'VE INTERVIEWED: AN CAFE, AUNCIA, ANNA TSUCHIYA, ANTI FEMINISM, AZIATIX, THE CANDY SPOOKY THEATRE, ECHOSTREAM, GAGAALING, HEAD PHONES PRESIDENT, KAYA, LM.C, PHANTASMAGORIA, RENTRER EN SOI, THE SLANTS, SUICIDE ALI, THEE OUT MODS, VELBET **ESPORTS TEAMS:** AZUBU BLAZE, CLG.NA, CLG.EU, DIGNITAS, NATUS VINCERE





INTERVIEW ~ KAYA: NOVEMBER 9, 2008

LOS ANGELES, CA

Solo artist Kaya made his US debut at Pacific Media Expo in Los Angeles, CA. We got a chance to sit down for a tête-à-tête with him.

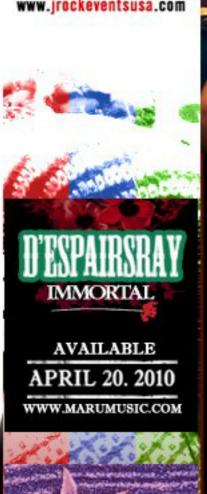
This is your first time in America. Did you think that you would ever be able to perform outside of Japan?

Ah, going overseas was something that's been on my mind in the past few years. So yes, but just when I was getting started that wasn't something that I ever expected.

What expectations did you have prior to coming here?

I was most interested in seeing how fans would react differently. But once I got started, at the concert I saw that the fan reaction isn't so different from Japanese fans. But the American fans were much more energetic.







INTERVIEW ~ AN CAFE: APRIL 11, 2009

LOS ANGELES, CA

An Cafe made their third appearance here in the US as part of their world tour, with three stops in California. We decided to ask them a little about their travel experiences when we sat down with them this time.

A lot of these questions came from reading your blog of the tour! So lets talk about those experiences! Our theme is travel!



# PRESS CONFERENCES ATTENDED: SM TOWN 2010 - LOS ANGELES, G.NA - LOS ANGELES, KPOP MASTERS - LAS VEGAS, SM TOWN 2012 - LOS ANGELES

AN CAFE (2008, 2009), AMOEBA CULTURE (2012), ANNA TSUCHIYA (2007), AZIATIX (2012), THE CANDY SPOOKY THEATRE (2007), D&L (2007), D&L (2007), D&L (2008), SECTION OF THE CANDY SPOOK THEATRE (2007), D&L (2007), D&L (2008), CONCERTS ATTENDED AS PRESS:

JROCK REVOLUTION (2007), JYP FEAT 2AM (2010), JYJ (2010), JUNO REACTOR FEAT SUGIZO (2008), KAYA (2008), KPOP MASTERS (2011), LM.C (2008) MIYAVI (2008), S.K.I.N. (2007), SM TOWN (2010, 2012), STAND UP (F.T. ISLAND & CNBLUE - 2012), WONDER GIRLS FEAT 2PM (2009), YTF (2012)













# ON THE WEB: A COMPLETE LIST OF LINKS CAN BE FOUND AT HTTP://SARAHCEDGE.WORDPRESS.COM THE FOLLOWING PAGES ARE CROPPED SCREENCAPS OF VARIOUS ARTICLES WRITEN BY ME THAT HAVE BEEN PUBLISHED TO THE WEB. WEBSITES INCLUDE: KORMORE, SOOMPI, JAME, ROKKYU, KIRIN MEDIA

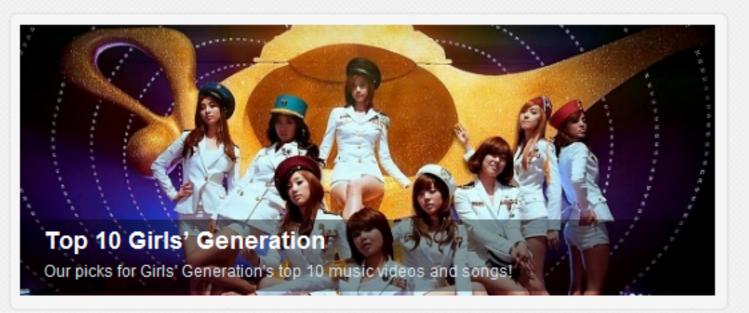




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Editorial: Can Non-Asians Compete In An Asian World?

By: Cherry-Go-Gyaru

World? Apr 19, 2011 Flag as inappropriate











"Anyone may participate regardless of nationality and gender."

That's what JYP says about qualifications for global auditions this year. But what about ethnicity?

Now, why would ethnicity even need to be highlighted? These auditions are known to regularly attract mostly only Asians. They're Asian companies and the idea, the end goal, is to debut in Korea. But K-Pop acts don't just debut in Korea, toast their success and call it a day. We now know that K-Pop isn't limited to Korea and that even moderately success groups expand into Asia. It's the Hallyu Wave as we know it and the results are mirrored in auditions. Asians of multiple nationalities have emerged for the chance to debut as a K-Pop star and some would say its been pretty effective. Miss A for instance – two Korean members, two Chinese members. F(x) – two American members, one Chinese member. U-Kiss – two American members.

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## Top 10 Girls' Generation

by Sarah on October 8, 2011

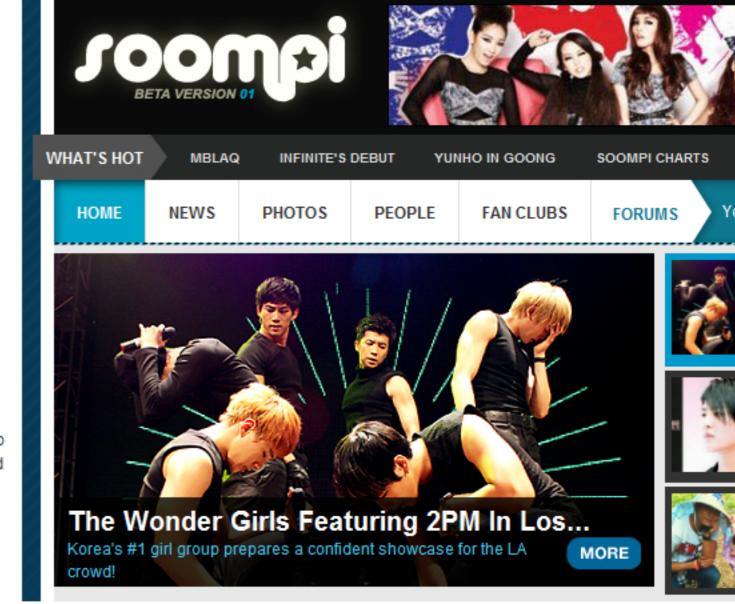
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The group's 2nd teaser is out! Lets hope this is the final teaser before the full release of "The Boys." What does "The Boys" mean? Super Junior guest appearance? Probably not. But in preparation for the new album, we countdown our top 10 Girls' Generation music videos and songs.

#### OUR TOP 10 GIRLS' GENERATION VIDEOS

The unique point of Girls' Generation is that their music videos and concepts always have a very distinct theme, which makes us CRAZY curious about what the next theme will be!



About Music Bands Fashion Photos Videos

# Kaya PMX 2008 Live Report

by Sarah Edge, posted January 9, 2009



Kaya, solo artist and 1/2 of the famed duo Schwarz Stein, entertained attendees with his catchy melodies, soaring vocals and quirky dancing at PMX in November.

Fans were already on the edge of their seats from the moment it was announced that Kaya would be among PMX's musical guests. To their delight, PMX was plastered with Kaya posters and advertisements, all around the LAX Hilton where the event was held.

Having spun a long career of beautiful melodies with a eurotrance twist, Kaya's entourage of fans were not going to let distance separate them from Kaya's long-awaited first performance in the states. Fans came from all over the country to see Kaya perform, and the air before Kaya took the stage was dizzying from the anxiety of waiting. Kaya was eager to take to the stage as they were to watch the show, and started the show ahead of schedule.

The resounding notes of "Kaleidoscope" welcomed Kaya to the stage, who entered with all the dignity of an aristocrat out of time, despite the screams from fans. For this live performance, Kaya wore a black, Victorian dress with a high collar and lots of lace to accent his delicate features. His dancers, Yui and Ochi, wore white ruffled shirts and high-waisted black pants, which can be seen in Kaya's music video of the single, Chocolat.



# Leah Dizon - Communication!!!

REVIEW - 10.11.2008 08:00 author: Sarah Edge











#### Leah Dizon's second album is a direct message out to all her fans.

American Jpop artist Leah Dizon comes out strong with her sophomore album. Released less than a year after her first album Destiny Line debuted, Communication!!! strongly showcases a more vibrant Leah Dizon and creates originality where Destiny Line did not.

The first half of the album is a toss-up between brilliance and mediocrity. The first track, Step into my world, is easily forgettable. While the idea makes for a cute introductory song, Leah's vocals do not make a strong first impression. The repetitive music is a bit on the bland side, sounding like an old, forgotten midi track polished up with generic pop instrumentals. The second track, however, creates a catchy, urban beat that has irresistible power. Love Paradox has all the style and prowess worthy of being a single, which it rightfully was. Vanilla, on the other hand, does not. Though also previously released as a single, and not so bad that it doesn't merit a listen, it's just too weak in comparison with the other tracks. Most likely, it will be skipped in favor of better songs.

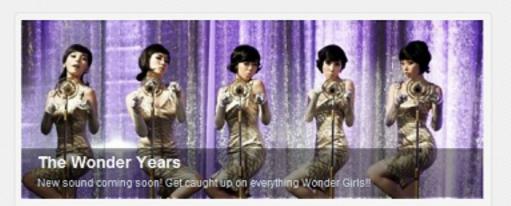


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News » Music » News & Happenings

SM Town Lands in Los Angeles! By: Cherry-Go-Gyaru Sep 13, 2010
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"Wow! Lucky LA!" Isn't that what everyone thought?! And when I heard they were chartering a private jet for the occasion, I thought "Well, dang! This is some serious business." When the artists arrived I heard reports of mobs of fans at the airport, saw the footage and realized, "Wow, this is big. This is seriously really, really big..." The landmark day arrived, and it was glorious. Tears were shed. Screams? OK, my hearing still hasn't recovered.

The Press Conference



#### HEALTH

BEAUTY & FASHION FOOD & RECIPE

TRAVEL & LEISURE

LET'S TALK!

WIN CONTEST

#### Fan club Post Guide

Here is "Post Guide" explaining how to upload video / photo and adjust thumbnail photo. This will help write posts in fanclub easily. Click here to see the guide

#### Recent Talk!

- Missing you From November 7th ...
- to all take care and be happy . ...
- i love you jang geun suk muahh t...
- my king love you so muchh muahhh...
- hello to everyone, its me analie...
- » please vote WONDER GIRLS for Bes...
- hi queens please vote T-ara on M...
- > does anyone know how to make a f...
- Hyorin:^(
- Hello KissMe



-+ Dream cast in Missing You: Park Yoo Chu

- 1392 view(s) | 9 comment(s) - Big Bang members show off their firm fig.
- 985 view(s) 4 comment(s)

## Which Airline Should I Take?

December 05, 2011 12:32 am ' cuterstar / Associate Writer

So you're going to Korea, but you're having difficulty choosing an airline! Fear not! Korea.com is here to help!

If you're on a budget or if Airline quality isn't a huge priority take United. I won't deny it's affordability! But in almost all cases Air China is gonna be the cheaper option and that's a much better airline by far. Take that instead!

But if you care about Airline quality as I do, and you're prepared to fork over the extra cash, there should be only two airlines you're considering. Korean Air and Asiana. The two airlines repeatedly and regularly fly to Incheon Airport from multiple locations all over the world.

Does it actually matter which airline you take?? OK no it really doesn't... but if you care about airline quality don't just choose an airline at random! Here's some info about Korean Air and Asiana.



Korean Air is designated as a four-star airline according to Skytrax and Asiana Airline is a five-star airline.

Most planes these days have personal in-flight entertainment. Asiana provides slippers for walking around the cabin. Korean Air has endless





#### MBC Music Core: A Korea.com Guide!

December 21, 2011 9:56 am " cutenter / Associate Write

I arrived to Korea on a rainy friday night! First thing I did the next day? MBC Music Core. And itwas-AWESOME. So you wanna go to MBC Music Core too? The good news is... you can'll But there is a process. Just as with every music show you'll wanna get into there is a process and you either make it or you don't but luckily with MBC Music Core chances are if you follow these directions you'll make

FIRST!!! ... You need some things before you go...

Oh no, one does not just walk into Mordor. You need the latest CD of the group you're wanting to

Here is "Post Guide" explaining how to upload video / photo and adjust thumbnall photo. This will help write posts in fanciub easily. Click here to But you wanna see ALL of them.

And you will. Patience dovel But if you wanna see the show AT ALL you're gonna need to buy a CD, the latest one, of a group that you really love.

1 like T-aral But if we're gonna do this I need my T-ara Roly-Poly CD.

#### WHY SHOULD I CARE ABOUT A PINK?

KOREA.COM

© 4:58 pm (Secul) | Wed Oct 24, 2012

BEAUTY & FASHION

TRAVEL & LEISURE

FOOD & RECIPE

LET'S TALK!

see the guide

Recent Talk!

WIN CONTEST



Voted Best Female Rookie at the (always questionable) 2011 Mnet Asian Music Awards, I throw my hands up in exasperation and shout "WHY?!" Yes WHY?? Why should I give a - about A Pink? Well, this story is about how I didn't like them at first. I scoffed at them, rolled my eyes at their all-too obvious attempt to market themselves with aegyo and then found myself dumbfounded at how they had catapulted to success so quickly. Was I missing something here? Was I ignoring some shining aspect as to why veteran artists whom I respect actually like A Pink? The answer is yes.

Here's what I did wrong and what you should never do: Watch 10 seconds of their MV total, draw conclusion that this group is another typical aegyo group. Give them another chance on second MV, repeat same process.

# AMOEBA CULTURE BRINGS OUT KTOWN & HIP HOP PRIDE



More photos in our gallery

Amoeba Culture night in LA. INCREDIBLE. Idols may control the industry but Korean hip hop is alive and kicking and if the long ass line was any indication, this is the music that is supported by Korea's college kids and twenty somethings. Amoeba Culture is Dynamic's Duo label. It's where they pour their artistic ideas into other artists. Supreme Team is one of them. Others include Primary and 공CD.

## MBC KOREAN WAVE: SM TOWN & GOOGLE

SM Town live in LA

# mbc google kpop concert

I was lucky enough to attend both the SM Town concert in Anaheim and the Google Korean Wave concert in Mountain View. These were vastly different events and not just because of the artist line up. These events were carried out in pretty much polar opposite circumstances.

SM Town was pretty packed. The Honda Center can hold 18,900 people. Looking around at the circular sports dome, the first thing I noticed was the bird's eye view seats high up near the ceiling were completely full. The majority of fans were watching from a distance as these were the cheapest seats in the house. \$86.00 per seat. The floor seats below in contrast were \$300.00. As a result, though the concert was packed, it wasn't a full house.

The Google MBC Korean Wave Concert however was flooded. It was like a pilgrimage. The line seemed to never end. It wasn't single-file but thick and full of people as it swerved beyond the concert grounds and spilled out onto the road leading to the actual arena. Fans waited in hot 80 degree weather to get in. Most of the fans who made it had confirmation numbers which could later be exchanged for tickets. Though as fans poured in they started showing signs of worry. The sheer amount of people who turned up resulted in some pretty notable chaos. Staff were literally shoving people back to keep them from cutting in line. Of course that didn't stop a lot of fans from cutting. Whistles were being blown, staff yelling in the faces of people they had caught cutting. It was not a pleasant or smooth process to get in. In fact I'd say for most people it was probably among their nastiest waitingin-line experiences ever.

Eventually however people did get in. Hundreds were turned away from getting an actual seat and instead had to retreat to the grassy hill behind the seats. The view wasn't bad from this angle. The hill was slanted so that meant everyone would be able to see the concert.

# PRINTED WORK: THE WESTERN SUN (GOLDEN WES COLLEGE), FIVE FOR MAGAZINE ISSUE #7 NOV/DEC 08

8 SEPT. 3-16, 2008/THE WESTERN SUN

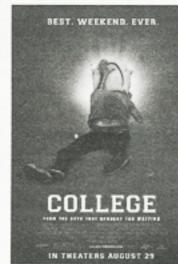
# Arts& Entertainment



DVD: "The Nightmare Before Christmas" (2-Disc Collector's Edition)
The shelves of DVD stores everywhere have been vacant of The Nightmare Before Christmas for a long time. Usually released during Halloween and then quickly removed from shelves, the classic film returned to stores Aug. 26. The film itself, a dark yet tantalizing mix of charming story-telling and breathtaking animation, is reason enough to buy the DVD. However for true Nightmare fans, the extras, such as "The Making Of..." documentary will have you up till the wee hours of the morning.

#### MOVIE: "College"

Hey, it's a film about us... sort of. College centers around three high school seniors who make the most of their first visit to a college campus. I do mean most. Everything one can expect from a wild college night is included. Drake Bell and Andrew Caldwell star. The film is rated R...



CD: "Schwayze" Shwayze, star of MTV'S "Buzzin'," releases his selftitled debut album August 29. The album is splashed and "Don't Be Shy." A nice mood setter in the car on a lazy Sunday afternoon drive by the beach, Schwayze's slick-backed

tracks "Corona and Lime"

sound should easily find a place in the stereos of cars driving up and down the Californian

#### VIDEO GAME: "Tales of Vesperia"

The tenth in the line of Tales games released by Namco Bandai, Tales of Vesperia has been lauded by game critics for its use of sweeping graphics and impressive game play. Tales of Vesperia is set in a world dependent on a technology known as Blastia, which can be used for good or evil depending on you, the player. Released exclusively on the Xbox360, this role playing game is out

BOOK:
"Walter Rant: Thanks for the
Tip—Confessions of a Cynical

# **Arts&Entertainmer**

## 'Thunder' rains on H'wood

By Sarah Edge Western Sun staff writer

"Tropic Thunder" first piqued my interest when I saw Ben Stiller, Jack Black, and an insanely wild-looking black guy with the name "Robert Downey Jr" above his head, plastered on the side of the Hotel Roosevelt in downtown LA.

It was huge and impossible to miss. Besides wondering to myself "Why is Robert Downey Jr. black?" I also wondered if this would just be another in a long string of unfunny parodies with an epic tagline. "Come get some" is the tagline, and get some I did.

"Tropic Thunder" will probably go down in cult film history. It is highly



BEN STILLER, Jack Black, Nick Nolte and Robert Downey

### **MovieReview**

unbelievable and the shock value is partially what makes it so unforgettable. Fake trailers open the film which drops the action in right away and strings the plot along quickly. Tugg Speedman (Ben Stiller) is an action film star trying to find his emotion. He and Kirk Lazarus (Robert

Downey Jr.) don't exactly see eye-to-eye on acting, and as a result the war film they're shooting on location in Vietnam is failing.

With the "gentle" prodding of studio executive Les Grossman (Tom Cruise) and the hero on which the film is based off of, Four Leaf (Nick Nolte), the decision to shoot the film guerilla style is given the green light Continued on page 9

# 'Tropic Thunder' film review

Continued from page 7 and it is here where the plot really takes off.

The film is not intended for those who need a realistic plot and will constantly look forward to.

The recipe for comedic success lately seems to be the Apatow method of slicing in sick, crude humor with enough f-bombs to fill

the film's potential slightly, and I would not recommend bringing your friend who vomits at the sight of blood to this film.

"Thunder" is not a laugh



#### GLAY@ the L.A. house of Blues August 16, 2008

Report by Sarah Edge

Photos provided by Live Nation

The anticipation for GLAY's epic antics had not died down since their live the night before. The room was filled to capacity, and as the lights dimmed it prompted excited screams from the audience. Moments later, GLAY entered center stage and the cheers shot through the roof. Teru gave the audience a wry little smile as he stared out, prepping the crowd for the explosion of energy that was to come. "Hello, Los Angeles!" He yelled. The crowd responded back enthusiastically.

GLAY wasted no time getting started. "VERB", the boisterouslyplayed title track of their US tour, lit the fire for the bouncing audience. It was a fantastic track to start with, brimming with energy



and leading the way into what would be a momentous set.

"Yuuwaku", a song no GLAY fan could possibly forget, unleashed thunderous screams and applause from the audience, outdoing the cheers GLAY first garnered when they stepped out on stage. The audience immediately got sucked into the song, chanting along with Teru on the chorus. Hisashi performed a monstrous guitar solo, impressing the audience with not only the audio, but the experience of actually seeing his fingers fly up and down the neck of his guitar.

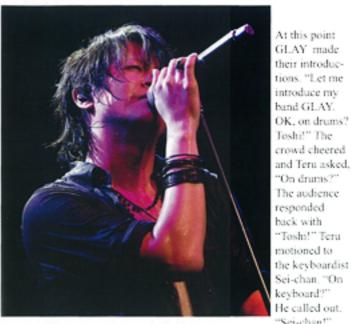
"Thank you for waiting! Sorry! Let's enjoy tonight! Here is 'Glorious'!" Teru's MC to the audience introduced the next song, "Glorious", which, like the previous song, had the audience waving their arms in sync with Teru and chanting along during the chorus.

The mood was equally high going into the next song; "Ikiteku Tsuyosa!" Teru shouted. All the members often made direct eye-contact

with the audience, smiling and acknowledging their fans. Throughout the course of the song, Teru would often hold the mic out to the audience and let them sing the chorus.

"Giant Strong Faust Super Star" much like its title, was fast and crazy. A round of chanting between Teru and the audience amped up the excitement factor of this song with the chant "Yeah-yo" sounding off in different variations. It was fun, if not exhausting, trying to keep up!

GLAY seemed to be finding new ways to win over the audience by interacting with them more and more during the songs. During "Starless Night" Teru attempted to teach the audience the lyrics to the song. He went from side to side, boys to girls, and it was hilarious when he pitched his voice up to cater to the girls and then lowered it for the boys. "Thank you!" He laughed.



The audience shouted. "Next player; on bass?" Without introducing the name the audience began crying out "Jiro!" "Ok! Next player! On guitar?" As with Jiro, the audience began calling out Hisashi's name. "OK, next on guitar?" "Takuro!" "On guitar?" "Takuro!" "Teru glanced at Takuro, smiled and then pointed to himself. "Lead singer? Singer!" He nodded. "On vocal?" "Teru!" "On vocal?" "Teru!" "And you you you you you you you you!"

The audience participation continued into "American Innovation" where fans whirled towels in the air and clapped in sync with Jiro's bass guitar. The audience went crazy during "Lock On You" when Teru stripped off his jacket shortly into the number.

Many fans in the audience were mesmerized by the songs "Sorry Love" and "HOWEVER." Teru's vocals soared beyond expectations when he held an intensely long, a cappella note during "Sorry Love", and he continued to build up the momentum until "HOWEVER"'s climax. It was a beautiful moment that crystallized, for many, the reason they'd been so fond of GLAY for all these years.

A siren-like guitar intro, courtesy of Hisashi, brought back the rock.

The energy kept on building, starting with "Rock'n'Roll Swindle" and followed up vigorously by "Mermaid" with barely a break in between. Teru smiled and nodded acknowledgement to the audience, prompting them to pump their fists up in the air with him.

Teru transferred his charisma into another crowd-pleasing anthem, 
"Shutter Speeds no Thema". Although, in a twist unusual for most 
bands, the bassist, Jiro, began singing instead of Teru. Teru simply 
smiled and took the mic over to him, and both band members spit 
water and threw water bottles into the audience. This was definitely 
the "getting soaked" song of the evening. "Peak Hateshi Naku Soul 
Kagiri Naku" followed. When the last notes died out Teru had a final 
thought to leave with the audience. "Do you have dreams?" Teru 
asked. "Our dream was to play here in the US. Now that dream is a reality." Cheers echoed throughout the room. "We will be back! See you 
again!" The song that followed up that hopeful message was "Beautiful Dreamer." A flurry of waving hands accompanied the song. Upon 
finishing, the band left the stage and immediate chants of "En-co-ru!" 
resounded.

GLAY didn't let the audience wait too long. When they reemerged

they were wearing their signature tour shirts. "Ok thank you! You tired?" Teru asked the bewildered audience. "Do you know Hokkaido?" He laughed. "Do you know me?" The first encore song of the evening was "Winter, Again", a song that harkens back to GLAY's home, Hokkaido.

One amazing song after another recaptured the energy from earlier in the evening – "Kuchibiru" followed up by "Kanojo no 'Modern'. Teru even sat on the edge of the stage to talk to some fans; when he was excited it infected the whole room, "Los Angeles, thank you! Last song!" Guitarists Takuro and Hisashi killed on "HIGHCOM-MUNICATIONS" and blew the audience away with their epic guitar duct.

A second encore, composed of one song that might possibly have outdone the entire set, was GLAY's last chance to shine. For "ACID HEAD", the band radiated with energy, while the entire room was throwing it back to them tenfold until the very end. Teru leaned back and yelled, "Arigatou!" with every last remnant of strength he had. GLAY joined hands, jumping up as one, then the audience did the same – strangers and friends joining hands, unified by GLAY's amazing live.

GLAY is definitely the type of band that can be enjoyed across all borders. Their sense of humor and ability to reach out to the audience to elicit more than just cheers and screams is one of the greatest treasures of their live shows. Their excitement is contagious and it's easy to get swept up in the momentum of their performances. GLAY's US tour left an impression that will be enjoyed in lasting memories, until GLAY comes back to knock us out with their potent



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